2024 Chapter Board Members

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Millie Savarese

Jamie Drinkwater Stockton Alan Taylor Lori Turgeon Patty Seltzer Wagoner Mary Lou Williams

Jeanne Snow

Special Thanks

4 Green Power Systems, LLC. Alexandria Bay Fire Department Alex Bay Big M Supermarket Bonnie Castle Resort & Marina Lauren Pifer (National Director) Ripley, Garlock & Associates Village of Alexandria Bay

In Loving Memory

Cindy Demo & Ron Randall

Special Fundraising Teams:

Lemonade Stand Volunteers (Big M, Garlock's Hardware & This Weekend) Raffle Sales Table Volunteers at Big M (Throughout July) Online Team – 2 Years Running: Ripley, Garlock & Associates

Thank You, Supporters!

On behalf of our entire Alexandria Bay Chapter of the Foundation for Community Betterment: "THANK YOU" for sharing your time, talents and treasure with us at our 23rd Annual "Paddle for Betterment," our 15th Annual "Golf for Betterment," and our 9th Annual "Tennis for Betterment" events!

We are incredibly grateful to our entire network of supporters! This includes: recipients who have helped volunteer or fundraise, event participants, board members (new and old), event leaders & teams, day-of volunteers, generous donors, business and individual sponsors, prize contributors & beyond. Your support, loyalty and enthusiasm are inspirational and what keeps us going!

Because of you, the RIPPLE EFFECT of kindness is GROWING in Alexandria Bay TOGETHER we're setting records in recipient gifting and community turnout each consecutive year!



Mark your Calendars for 2025! Community Betterment Weekend





A simple gesture that touches just one life can positively impact an entire community. Since 2001, Betterment has been creating a "RIPPLE EFFECT" of goodness in Alexandria Bay through the recipients we support - including organizations, community projects and individuals who need it most. We invite you to join us in making a difference. Together we can change more lives with the beautiful and powerful gift of hope.

LEARN MORE // DONATE // REGISTER // VOLUNTEER www.CommunityBetterment.org/AlexandriaBay



communitybetterment

a social network with a social conscience







COMMUNITY BETTERMENT WEEKEND

Have Fun • Give Back • Make Memories in the 1000 Islands!

Alexandria Bay's Chapter of THE FOUNDATION FOR COMMUNITY BETTERMENT is a network of generous individuals who believe a simple gesture that touches just one life can positively impact an entire community. As our logo symbolizes, our hope is that our simple actions create a "RIPPLE EFFECT" of kindness through the actions of the recipients we support. THANK YOU FOR JOINING US!

2024 EVENT PROGRAM

TENNIS, GOLF & WELCOME PARTY Friday, July 26th Municipal Tennis & Golf Courts | Bonnie Castle Resort

> **PADDLE & RECIPIENT CEREMONY** Saturday, July 27th

Village Beach | Scenic View Park Pavilion

- Schedule of Events -



Bonnie Castle Resort | 5:30 - 7:30 PM

Welcome Party

Kick off the weekend in style, overlooking the majestic St. Lawrence River! Enjoy LIVE music by the *Trillium String Trio* as we celebrate 23 years of Community Betterment in Alexandria Bay!





Village Golf Course | 10:30 AM & 2 PM T-Times

Golf For Betterment

Whether you're just getting started or have been playing golf for years, enjoy our fun-filled golf tournament! Two Teetimes take place (AM & PM), with contests for longest drive, closest to the pin, putting and skins!





Village Tennis Courts | 9 AM Match Play

Tennis for Betterment:

Join us for the John N. Russell Memorial Doubles Tennis Tournament, honoring the legacy of Mr. John Russell, a cherished river community businessman and tennis enthusiast.





Village Beach + Scenic View Park | 9 AM - Noon

Paddle for Betterment:

Families and individuals from near and far partake in this beautiful poker-run event, making the Paddle For Betterment a true St. Lawrence River summertime tradition! Kayaks, Canoes, Skiffs or SUP's welcome!





Scenic View Park Pavilion | 11 AM - Noon

Recipient Ceremony

The heart of the weekend! Here we celebrate the profound impact of our collective efforts in supporting local initiatives and people. Experience the "RIPPLE EFFECT" and touching moments as we honor recipients with heartfelt acknowledgments and meaningful gifts.

July 27 SATURDAY

www.CommunityBetterment.org/AlexandriaBay PO Box 681 · Alexandria Bay, NY 13607



Alexandria Bay's Chapter of The Foundation for Community Betterment has helped over 120 local families & non-profit organizations. This past year alone Betterment has gifted over \$48,000 in local support. As our logo symbolizes, we're committed to bettering our community, one drop of generosity at a time.

Thank you for supporting our most recent recipients:

- 1) Jeanine Walts Hearing Impaired | Provided New Septic and Heating System
- **2) George Martin** Firefighter Hospitalized & Unable to Work | Covered 3 months of mortgage, car payments and provided grocery gift cards
- 3) Alexandria Bay Fire Department New Volunteer Training Facility | \$8,000 in Support Needs
- **4) Katherine Compeau** Became ill and unable to work | Provided 2 months' rent, car & utilities
- 5) Sarah Demo Her mother, Cindy, became very ill | Provided gas and lodging gift cards for travel
- **6) Colin Hynes** Started first job as a journeyman and had a severe accident which caused both a broken leg and traumatic brain injury | Provided gas cards to travel back and forth from rehabilitation
- **7) Alexandria Bay Community Improvement Association** Casino Island Revitalization | Provided \$500 donation for an Adirondack Chair in loving memory of our Board Member, Cindy Demo
- 8) Christine Latour Delivered Premature Baby at 26 Weeks | Provided Gas Cards for trips to NICU
- 9) ANONYMOUS Wheelchair bound & couldn't leave her home | Purchased Wheelchair Ramp
- 10) Ascough Family Teacher whose husband became very ill | 3 Months Mortgage & Gas Cards
- **11) Village of Alexandria Bay** Rotary Park Revitalization | \$5,250 for Toddler Playground Equipment
- **12) Plessis Fire Department** Needed 40 Ft. Wheelchair Ramp to obtain occupancy on new Community Building | Betterment pledged \$5,000 to help open their doors!
- 13) Macsherry Library Story Time Program | Provided Kids Activity Table (Adjustable for Adults)
- **14) Hearts For Youth** Boomer Movers Program | Purchased ankle weight bracelets (25 sets) and elastic workout bands (10 sets) for community use for those "Young at Heart"
- 15) Kevin & Kim Slate Battling Cancer | Covered a NEW Water System + Food and Gas Cards
- **16) Community Betterment "Service" Scholarship** \$1,000 Annual Award to the student who demonstrates outstanding commitment to "Community Service & Betterment" | Ciara Dawley
- **17)** *NEW* Community Betterment "Technical" Scholarship \$500 Annual Award given to senior pursuing a 2-year technical or vocational program, who wishes to return to Alex Bay | Owen Ingalls
- **18) Chapter Endowment Fund (10% Pledge)** 10% of this year's funds will help build our Endowment Fund established through the NNY Community Foundation. Once we hit our fundraising goal, we plan to withdraw 4% per year to be used towards recipients annually. Estate planning pledges are being made to build our endowment. If you're interested in incorporating gifts into your long-term financial plans, please contact Trevor Garlock: 315-486-4900
- **19) Ron McLennan Immediate Need Fund** Excess funds go here for year-round help!



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2024 GOLF FOR BETTERMENT





SPONSORS & PARTNERS













corporate interviews | impactful presentations | voice-overs

THANK YOU, COMMITTEE MEMBERS

Coleen & Andy Austin • Mackenzie Austin • Max Austin • Natalie Austin
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Trudi Hamm • Diane Luciana • Averell Manes • Leana & Nick Marcezin
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The UPS Store • Thomas Motor Co. • Thousand Islands Appraisals • T.I. Landscaping, Co.
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PRIZE DONORS

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THANK YOU TO OUR ORGANIZING TEAM & EVENT DAY VOLUNTEERS!





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SPECIAL PRIZE DRAWS & DOOR PRIZE SPONSORS

Antique Boat Museum • Bay Drive In Theatre • Boldt Castle • Jreck Subs - Alex Bay Kahrs Construction • Lil' River Fudge, Co. • Sundance Leisure (Pools & Spa)

SUPPORTING SPONSORS

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JOIN US FOR A BEAUTIFUL EVENING AT BONNIE CASTLE RESORT, OVERLOOKING THE MAJESTIC ST. LAWRENCE RIVER.

CREATE NEW FRIENDSHIPS, ENJOY HORS DEVOURS, LIVE MUSIC, RAFFLES & A SILENT AUCTION WITH FRIENDS & FAMILY.

• CASH BAR AVAILABLE •

LIVE MUSIC SCHEDULE



Trillium String Trio | 5:30 - 7:30 PM
Front Deck (Outside)

Gary VanBrocklin | 8:00 - 11 PM Riverside Sports Bar (Inside)

EVENT OPEN TO OUR AMAZING NETWORK:

Donors & Sponsors

Board Members & Volunteers (Thank You!)

Local Officials Supporting our Weekend of Events

Registered Participants (Paddle, Golf & Tennis)

Recipients (Past and Present)

THANK YOU, SPONSORS

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JOIN US TO KICK OFF A BEAUTIFUL WEEKEND!

THANK YOU TO OUR ORGANIZING TEAM & EVENT DAY VOLUNTEERS!